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FOR IMMEDIATE RELEASE

REALTOR® Association of Greater Miami and the Beaches Signs Deal with Listingbook to Bring Client-Servicing System to Their Agents This Month

Deal increases company's user base nationwide.

GREENSBORO, N.C., March 17, 2010 – Listingbook® announced today that the REALTOR® Association of Greater Miami and the Beaches (RAMB) will roll out Listingbook to all of its agents later this month, further strengthening Listingbook's presence in Florida as the seventh MLS in the state to implement the system.

Listingbook is an online, agent-centric client-servicing system that fosters collaboration between the real estate agent and their clients. Included with the system are powerful communication tools and automatic updates making the real estate agent more productive and providing a higher level of service to their clients.

Listingbook is currently being used by over one hundred and twenty five thousand real estate agents and over 2 million of their clients in 32 markets across the country. Agents use Listingbook because it provides their clients with the most updated and robust property information on the Web while fostering collaboration in an easy to use environment.

Listingbook is free and allows agents to manage clients with their patented client manager tool as well as other tools including CMA's and open house appointments. Agents can purchase premium features for a nominal fee

RAMB brings its membership of approximately 11,000 active agents to the Listingbook community, along with their clients and prospects.

“Our agents who have seen the [Listingbook](#) system are very excited to begin using the product with their clients,” Said Teresa Kinney, CEO of RAMB. “It will be a great productivity tool for our members and will certainly help them with their bottom line.”

The Listingbook client-servicing product complements any local REALTOR® MLS system, allowing secure access to MLS data only when an agent provides an account for a client or prospect. The agent is then able to provide reliable, personalized and current market information to their clients while monitoring their activity.

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“Agents will be able to instantly build lasting relationships with clients that they might not have otherwise met,” Kinney continued. “Buyers can search for properties on their own, but it also gives the agents instant updates on those buyer searches. On the seller side, it’s a great tool because it allows customers to see on a daily basis other properties that are coming up for sale.”

Todd John, Chief Operating Officer at Listingbook, agrees that RAMB agents and their clients will immediately realize the power of constant communication during the sales process. “We are thrilled that the REALTOR® Association of Greater Miami and the Beaches will provide Listingbook as a free member benefit to all of their agents,” said John. “Listingbook places the agent at the center of the entire buy-sell process. Agents will be able to leverage their time to better serve all of their clients and prospects.”

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About Listingbook

Listingbook® LLC, based in Greensboro, N.C., is an online service that connects real estate agents and their clients through an integrated platform of client management, sales productivity and direct marketing tools. Listingbook has qualified users who gain access only through their licensed real estate agent. Listingbook is the first-ever web based community of qualified buyers and sellers, brokers and agents and home service professionals. Designed to complement MLS systems, Listingbook automates, tracks and analyzes client activities in an agent-managed, real-time environment that facilitates efficient collaboration and communication between agents and clients, making buying or selling a home easier and more enjoyable. Additionally, the system provides brokers and agents with important data on client activity and the ability to turbo-charge listing promotions in a highly targeted manner. The company was founded in 1999 and has agreements in place throughout the Continental US. For more information about Listingbook, call 336-722-3456 or visit www.listingbook.com.